



Australian Peacekeeper & Peacemaker Veterans' Association Ltd

Sponsorship Prospectus



Australia has a proud history of Peacekeeping



We were the first country to deploy peacekeepers to the Dutch East Indies in 1947

THIS IS THEM

We have members of the Australian Defence Force currently deployed as Peacekeepers to this day

THIS IS WHERE THEY ARE



The purpose of the Aussie Peacekeepers Association

To support the transition, health and wellbeing of all veterans and their families so that they feel valued and can attain stability, social connection and purpose in life after service.



LANCE CORPORAL ALEX TESSIERI CHATS WITH THE LOCAL WOMEN AT THE FOOD DISTRIBUTION POINT AT SAHMANDEERA, SOMALIA 1993



An observation post run by UN Military Observers (UNMOs) in the Golan Heights as part of Operation Paladin. Images courtesy of the Department of Defence.

Not just another Ex-Service Organisation

At Aussie Peacekeepers, we don't want to simply be another Ex-Service Organisation (ESO) replicating the same assistance so readily available.

We want to collaborate with like minded ESOs and the veteran support network to share our resources and initiatives in a way that actually helps those in need.



Our Vision

Promoting and supporting an ex-service veteran community that is united, positive and ready to counter the “broken veteran narrative”.

Our Values



INTEGRITY

Everyone from the Chair to the CEO and beyond is a volunteer, so all money that is donated is spent on our initiatives



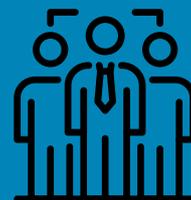
COMMUNITY

We support all veterans regardless whether you were a peacekeeper or not.



EMPOWERMENT

We encourage a positive mindset and support our members to thrive.



ADVOCACY

A voice for veterans and the veteran support community at the highest levels in Canberra.

Our structure



Ian Lindgren
CHAIR



Mark Horner
DIRECTOR



Chris Moss
EXECUTIVE DIRECTOR



Andrew Jenkins
EXECUTIVE DIRECTOR



Pauline Ryan
EXECUTIVE DIRECTOR



Jess Sullivan
EXECUTIVE DIRECTOR



Rod Henderson
CEO



Martin Hess
AFP REPRESENTATIVE



Rod Hutchings
SOCIAL MEDIA

State Representatives



Wade Cooper
LEAD ADVOCATE

Issues & Research



TBA
TAS



Matt Burke, OAM
RURAL NSW



Paul Copeland



Jess Sullivan



Ray Martin
NT



TBA
VIC



Etienne Ryckmans



Guy Richardson



Paul Walker
NTH QLD



TBA
SA



Laurie Mann



Andrew Wood



Ian Lindgren
ACT



Advocate training cell



Rod Hutchings
SOCIAL MEDIA



Dr Tony Brady
APPVA OFFICIAL HISTORIAN



Rev Steve Neuhaus RFD
APPVA HONORARY PADRE

What we do day-to-day:

Assist our members and their families with practical solutions to problems by pooling our resources with other likeminded ESOs.

We are also a direct voice from members issues to DVA and ESORT, through to Parliament House.

What is the ESORT?

The ESORT stands for Ex-Service Organisation Round Table. This is where the main ESO's meet a number of times a year in Canberra to help solve veterans' issues with DVA, Departmental Secretaries and Ministers.

What we don't do!

We are not a crisis support centre, although we can point those in need in the right direction.

How we help our veterans



Assist our veterans in receiving the medallic recognition they may be entitled to but have not yet received.

Lobbying government to make the veterans pension systems a fairer deal for those who have served our nation.



Assisting veterans with their claims for injuries sustained during service via our qualified advocates.

Partnering with likeminded ESOs so that our members engage in active, meaningful and positive activities



Holding the government to account over the findings of the recent Royal Commission into Defence and Veteran Suicide.

Our three initiatives that we want help with

The building of a national monument in Canberra dedicated to service members who lost their lives in training.



Returning our veterans to the places they have served as peacekeepers for commemoration and healing.

Hosting an official dinner for the opening of the new Peacekeeping Gallery at the Australian War Memorial.

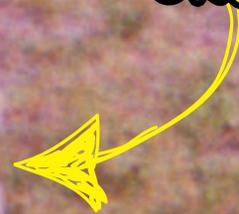


How can you help?

OUR CEO ROD HENDERSON



HIS FAVOURITE PHOTO BECAUSE IT REMINDS HIM HE WAS YOUNG ONCE



Sponsorship Packages

Sponsorship provides opportunities to reach a diverse national audience while promoting your organisation and its association with the Peacekeeping Community

	Bronze Sponsor \$10,000	Silver Sponsor \$20,000	Gold Sponsor \$50,000	Platinum Sponsor \$100,000+
100% of your donation goes to the charity not salaries	✓	✓	✓	✓
Your company logo on our sponsor page on our website	✓	✓	✓	✓
Initial social media post thanking you for your donation	✓	✓	✓	✓
Quarter page ad in our quarterly Peacekeeper magazine	✓	✓	✓	✓
Showcased as a Sponsor at all events	✗	✓	✓	✓
Your company tagged all social media posts - all platforms	✗	✓	✓	✓
A half-page advert in each quarterly issue of the Australian Peacekeeper Magazine (valued at \$660)	✗	✗	✓	✓
Quarterly impact statement highlighting how your donation has helped	✗	✗	✓	✓
A full page article / ad showcasing your company in each quarterly issue of the Australian Peacekeeper Magazine	✗	✗	✗	✓
Invitation to all events	✗	✗	✗	✓

JOIN US FOR OUR CALENDAR EVENT: AUSTRALIAN PEACEKEEPER DAY



*14th September
Canberra*

OUR CHAIRPERSON
HE LOVES THAT BERET

HOW TO GET IN TOUCH



LINKED IN



WEBSITE



FACEBOOK

Thank you for your support to our
veteran community

For all donation enquiries:

Contact our CEO- Rod Henderson

Email: Rod.Henderson@peacekeepers.asn.au

Australian Peacekeeper and
Peacemaker Veterans' Association Ltd

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