



ADSO ALLIANCE OF DEFENCE SERVICE ORGANISATIONS and PARTNERS

UPDATE 33

Marching to the Beat of the Drum

Well warriors its time to sharpen your pencils in readiness for Election Day. Now you get the opportunity to cast your vote on those who govern the issues that affect you and your family. And that is your decision alone.

ADSO has worked hard to achieve its purpose to protect the Defence Family's interests by advocating to Government, promoting public awareness of those matters that adversely impact on them and keeping them informed.

It's been another hectic few weeks full of action as we increased the tempo of our promotions to the politicians, election candidates and the Australian people.

Activities



Radio Interviews with Peter Criss in Sydney, Brisbane and Adelaide

Who's Fair Dinkum Flyer? [A comparison](#) of the ALP and LNPs' superannuation indexation policies. The flyer is used as a handout at our rallies, Forums, letter box drops and in local Newspaper ads around Australia.



Video Release – [Election in the Crosshairs](#)

shows the impact of Government's policy on the military community, including past and present members of the Australian Defence Force. It all comes to a head with AVM Peter Criss revealing the truth behind the election hype of the political parties in relation to veterans' issues. There have been more than **4000** downloads of this video since it was released just over a week ago. If you have not yet watched the video and shared it with your contacts, please do so now.

DFWA Update – [Election Special](#), our Alliance Partner gives an overview of the issues.

ADSO Forum – [Blair Electorate Candidates](#) conducted by our Action Group Leader Morry Hill. Here the candidates Labor MP, LNP, PUP and the KAP spoke on their policies for veterans and were questioned by the audience.

ADSO Rallies. – In the last two weeks we rallied in a number of marginal seats nation wide, specifically in Queensland (Lilley), (Rankin) and (Griffith PM’s seat), NSW and WA (Brand) with our medals, placards and handouts and at the ABC TV Breakfast live broadcast programs in Queanbeyan (Eden Monaro) and Kangaroo Point Brisbane (Griffith).



ABC Q&A – With the PM. Four ADSO supporters attending Q & A and Peter Thornton from home submitted [these questions and video](#) for consideration: none were selected. We were disappointed that the PM’s continued representation of “A Fair Go for all Australian’s, not just for some but all Australians” was not challenged by any question. Our first question would have done that.

Following the O&A, program ADSO sent an [Open Letter to the PM](#) inviting him to respond publicly now to the very question that we had submitted to Q&A. And we issued a [media release](#). A copy of the letter has been sent to all MPs, Senators and election candidates.

Military Superannuation Indexation

See a summary of the issue and the policies of the Parties and their impacts on military superannuates here

<http://www.standto.org/images/files/uploads/Military%20Superannuation%20Indexation.pdf>

This information will help you make an informed individual decision on who has the better policy proposition on the table that is believable, achievable and supportable.

DVA Veterans’ Disability Pension

See a summary of the issue and the “policies” (?) of the ALP and LNP here.

<http://www.standto.org/images/files/uploads/DVA%20Veterans%20Disability%20Pension%20Summary.pdf>

Social Media

Social media, in particular youtube and the [ADSO facebook](#) page have become increasingly important to our campaign as we continue to meet resistance from mainstream media (with a few exceptions) to report on our campaign. We have set new ADSO records in this regard over the past few weeks. Here are a few interesting figures on how far our activities have reached out into facebook world:

Total reach in the week to the end of August – **17,000+** users

Flyer comparing LNP/Labor Indexation policies – **4500+** users

Notice and link to latest video *Election in the Crosshairs* – **3000+** users

A commentary on PM Rudd at Q&A and our question that wasn't answered – **5200+** users

Opinion Piece by Bert Hoebee published in Northern Services Courier – **4300+** users

We wonder why the national media have not taken up the matter of the PM's threat where with these words, "***Don't bag us. If you do, we'll pull up the drawbridge and you'll get nothing.***" the PM has alienated the Defence family and the Australian public. Their anger previously reported has been expanded through social media in a viral response.

At the Election Booth

Make you vote count. Read the instructions carefully and if voting above the line for the Senate ensure you record the correct team combination.

Where to from Here?

Regardless of the election result our Campaign will continue with an increasing resolve to achieve [all our objectives](#).

As our deceased pioneers and noble warriors Bernie McGurgan and John Graham would say, **Persevere**.

Thank you Australia for your support.

From The Fair Go Team our thanks to all our Action Team warriors and supporters.

Campaign Directors: [Ted Chitham](#), [Alf Jaugietis](#)

Campaign National Spokesperson: [David Jamison](#)

Campaign National Media Spokesperson: [Peter Criss](#)

2013-09-05

To the discredit of each of the two major Parties,as of today both have stayed silent on restoring to parity Veterans' Disability Pensions relative to that of the Age and Service Pensions, a parity that was ripped away from these veterans in 2009. Restoring parity must be a high priority of any incoming Government in its first term.